



Graphic DESIGNING

Designs that Inspire



Graphic Designing CERTIFICATION TRAINING COURSE

www.kapilitshub.com





Graphic Designing Demo Date	*		
Graphic Designing Time	•		
Graphic Designing Duration		Months	
Graphic Designing Trainer			
Graphic Designing Fee	: Rs.		





Our Expert Trainers

Hello! I'm Sai Krishna Having 5+ Years of Experience It's great to connect with you, and I'm here to help you on your journey into the world of UI/UX . I'm excited to share my knowledge and experience with you as you on this. Throughout my career, I've had the pleasure of guiding numerous students, and it's always incredible to see them set out on their UI/UX journeys.



Training Highlights

- Providing individualized support and mentorship to expedite the learning process.
- A hands-on and comprehensive approach that ensures accessibility and empowers everyone to excel through practical learning and understanding.
- A curriculum crafted by industry experts and subject matter authorities, tailored to prepare students for the real-world demands of their chosen field.
- Bringing invaluable insights and expertise to the classroom through guest lectures by prominent professionals from top multinational corporations (MNCs).

Program Pedagogy

Instructor-LED Training

Get Trained by top industry experts

1:1 Personalized Learning

Hands on exercises, project work, quizes & capstone projects

Projects and Exercises

Get real-world experience through projects

Hackthons

Get a sense of how real projects are built

Key Highlights

- 75 Hrs Instructor-Led Training
- 100% Job Assistance
- Internship Opportunities

- 90 Days Free Lab access
- Kapil IT Skill Certification
- Corporate Training Environment









Hottest Job of 21st Century

1.5 Million Job Postings

There is a global estimate of 1.5 million job postings for Designing Strategy roles by 2026

Growing AWS Industry

20.2% CAGR in Indian Design Strategy industry

Popular Degree

47% of Design Strategy professionals have a Masters Degree

Skill Development

Graphic Designers are equipped with amazing skills that fetch great job offers

Future oriented Career

Designing is a budding field; A head start will prove to be beneficial

High Demand

By 2026, India & US will face a demandsupply gap of 530,000 Design Strategy professionals









Module 1: ADOBE ILLUSTRATOR

Topics: • Software Introduction (ILLUSTRATOR) Vector Graphic

- Graphic Principles
- Graphic Elements
- · Rules for Designing
- Difference between Raster and Vector Shapes & Tracing
- Typography
- · Basic Shapes
- Direct Selection Tool
- Pathfinder
- Blend and Transform
- Pentool
- Clipping Mask
- Text Tool
- Shape Builder Tool
- Product Packaging Design & Mockups
- One, Two & Three point Perspective
- Logo Designing
- Flyer Design & Cover page Design
- Visiting Card & 3D Bottle Designing
- Infographic Design

Module 2: ADOBE PHOTOSHOP

Topics: • Software Introduction (ADOBE PHOTOSHOP) Raster/Vector

- Selection Tools
- Content Aware Tool
- Selection Tools and Gradient
- Restoration Tools
- Pen tool
- Clipping Mask
- Layer Mask
- Brush Tool
- Dodge and Bum
- · Black and White to Color Image
- Smudge, Blending Modes
- Digital Composition
- Website Templates
- Mobile Designing
- Mockup
- 3D Pop Out
- Matte Painting
- Dispersion Effect
- Water Drops Effect (How to Make Water Drop Effect









Module 3: Adobe InDesign

Topics: GETTING TO KNOW THE WORKSPACE

- Application Bar
- Control bar
- Tool bar
- Floating panels
- Guides/Rulers
- Columns/Margins
- · Using the zoom tool
- Customizing workspace

SETTING UP A DOCUMENT

- Saving custom page settings
- Bleeds and sluas
- Creating new document
- Adding/Deleting pages
- Arranging pages

GRAPHICS

- Placing graphics
- Graphic fitting options
- Frames
- Resizing frames
- Moving image within frame

LINKS PANEL

- Why are graphics linked?
- Updating graphics
- Replacing graphics
- · Go to link
- Modified link
- Missing link

TYPE

- Character panel
- Paragraph panel
- · Threading text
- Flowing text automatically
- Using a baseline grid
- Character style
- Paragraph style
- Drop caps
- Open type
- Text wrap
- Spell check

LAYERS

- Adding layers
- Deleting layers
- Rearranging layers
- Layer visibility

STYLES

- Character styles
- Paragraph styles
- Object styles
- Nesting character styles

MASTER PAGES

- Multiple master pages
- Using master pages to create guides/grid
- Adding page numbers
- · Renaming master page
- · Base one page off another
- Placeholder frames
- Applying master to pages

CHANGING VIEW MODE

- Preview Mode
- View Guides/Hide Guides
- Display performance

COLOR

- Swatch panel
- CMYK vs. RGB
- Spot colors
- Color panel
- Kuler color panel
- Adding colors to swatch panel
- Creating tints
- · Stroke vs. Fill
- Gradients

PEN TOOL IN INDESIGN

- Straight lines
- Curved paths
- Curves and corner anchor points
- Selecting and manipulating curves

WORKING WITH TRANSPARENCY

- Adding color to grayscale image
- Opacity and blending modes
- Isolate blending
- Knockout group

IMPORTING AND MODIFYING GRAPHICS

- Vector vs. Bitmap
- Clipping paths
- Working with alpha channels
- Importing Illustrator files

USING A LIBRARY

- Library panel
- Naming library
- Using library for multiple documents

TABLES

- Importing tables (from Excel and Word)
- Creating table in InDesign
- Formatting cells
- Deleting columns/rows
- · Placing graphics in table cells
- Formatting text in table
- Table styles/cell styles

PRINTING

- Understanding the print menu
- Transparency flattener
- Live preflight
- Packaging final files









SOFT SKILLS

Roots of	LSRW	Mastering Helping
Communication	7 Cs of Communication	Verb And Main Verb
Roots of Grammar	Parts of Speech	
	Sentence Structure Development	
	Tense Logic	
	Worksheet Sessions	
Speech Intelligence	Vocabulary Development	
	Usage of words	
	Group Discussions	
	JAMS	
	Debates	
	Public Speaking	
Personality	Imagination and Innovation Training	
Development	Centralized Brain Storming	
	Problem Solving Skill s	
	Decision Making	
Mangement Skills	Time Management	
	Team Building	
	Task Management	
	Leadership Skills	
Interview Skills	Employbility	
	Think like a Professional	
	Clearing HR Rounds	
	Salary Negotiation	
	Bond Negotiation	
Presentation Skills	Research Skills	Dream Company
	Public Speaking	Reading Skills Comprehension Skills
	Visualization	
	White Board Presentation	
	Mastering Powerpoint	
	Content Creation	
Personality	Mind Mapping	
Development	Role plays	
	Mock Interview on the Hot Seat	
4	Listening Skills	13
	Critical Thinking	
	Thought Analysis	
	SWOT Analysis	





























KAPIL GROUP



OF COMPANIES





































Our Expert Corporate Services for your Career Goals

World-Class Instructors

1:1 with Industry Mentors

Inspired Trainers

Our Scheduled Programs

Step-1

Course Completion

Step-3

Enrolment Assistance

Designed for Professionals

Career Acceleration

Career Counselling

Hands-on Learning

Personalized career coaching

Choose Trending Course

Real Time Support

Mock Interviews

Easy Payment Options

Step-2

100% Job Assistance

ATTEND FREE LIVE MASTER CLASSES

An immersive learning experience

- Develop skills for real career growth
- Learn by working on real-world problems
- Workshops & Boot Camps
- Structured guidance ensuring learning never stops
- Learn from experts active in their field, not out-of-touch trainers

Mastering Soft Skills

- Employability Skills
- Communication Skills
- Job Readiness Skills
- Life Skills











RECENTLY PLACED STUDENTS



RAJ KUMAR Ray Business Technologies Pvt. Ltd.



Itilite Technologies



Advent Global Solutions



ABHISHEK GRCTOB Tech Labs Pvt Ltd



SUPRIYA Advent Global Solutions



DRAKSHAVENI Maple Tax Consulting LLC



SALMAN FISAL SysWave Technology Pvt Ltd



GOPAL SANTOSH Maple Tax Consulting LLC



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